Thank you for your nomination application for the CABE Board of Directors Election.
To guide you in your campaign, please review the following:

Webpage:
- CABE will create a campaign slate that will be posted on the CABE website.
- The webpage will include the candidates' photos, short bios, and videos.
- Candidates are invited to create a campaign flyer and send it to CABE in PDF format to be posted on the candidate slate webpage.

Email List:
- CABE will email the slate of candidates to all members.

Social Media:
- CABE will post the slate of candidates on the CABE Facebook and Instagram pages and the Members Only Facebook page.
- Candidates will be able to post their campaign flyers and announcements on their personal social media pages.
- Chapters may support a candidate(s) on their chapter social media pages.

Promotion Materials:
- CABE will provide the Chapter President list to candidates, and candidates may contact chapters to ask for endorsements.
- No member names, emails, or phone numbers will be provided.
- Flyers—candidates are invited to create up to one flyer and send them to CABE HQ in PDF format to be posted on the candidate webpage. Flyers will be sent to the election committee for their review and approval. Send flyer to membership@gocabe.org
- Flyer Deadline: **Tuesday, May 14, 2025 by 3:00 PM**.
- If you include the CABE logo on your flyer, please use a version sized no larger than 2" x 1" and insert it on the bottom right of the flyer.

Endorsements:
- Personal: Personal Endorsements are permitted.
- CABE Board Members: CABE Board Members may endorse candidates personally but may not use the CABE public stage or venues to endorse publicly.
- Chapter Endorsements: CABE Chapters may endorse and are requested to post positive comments/statements only.
- Staff: Staff members or CABE consultants may not endorse candidates.

For questions regarding campaign guidelines, please contact Joshua Jauregui, Director of Administrative Systems joshua@gocabe.org

4/11/25