



¡Olé! *Festival de Las Artes*

A Benefit for the Bilingual Foundation of the

**Presentation of the El Angel Award
&
The Carmen Zapata Theater Arts Scholarship**

**Sponsorship Opportunities and Benefits
Package**

Saturday, August 29, 2015

4:00 PM—9:00 PM

La Plaza de Cultura y Artes

501 North Main Street
Los Angeles, CA 90012

Bilingual Foundation of the Arts (BFA)

¡Olé! Festival de Las Artes

El Angel Award & The Carmen Zapata Theater Arts Scholarship Presentation

Sponsorship Opportunities and Benefits

Date: Saturday, August 29, 2015 & Time: 4:00 PM to 9:00 PM

Location: La Plaza de Cultura y Artes – 501 North Main Street – Los Angeles, CA 90012

Printing Deadline: Monday, July 13, 2015

Main Stage

\$15,000

Guaranteed exclusive sponsorship recognition in company's area of focus at the Main Stage Level
Two Tables of ten at the *Festival* (Premium seating) & Guided Tour of La Plaza exhibit for all guests
One Full color page (inside cover) in the *Festival's* Program book
Stage Sponsorship recognition
Corporate Merchandising Rights
Opportunity to address the crowd during event
Logo/Company/Name in all BFA printed materials and website for 1 year
Sponsorship acknowledgement and #Hashtag in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000 contacts, on-line resources, and press releases
Logo/Company/Name placement in individual event's poster & Banner display (Banner must be provided by Sponsor)
Ten BFA Mainstage Season Subscriptions with unlimited access to all Theater events

Producer

\$ 7,500

Guaranteed exclusive sponsorship recognition in company's area of focus at the Producer Level
One Table of ten at the *Festival* (Premium seating) & Guided Tour of La Plaza exhibit for all guests
One Full color page in the *Festival's* Program book
Corporate Merchandising Rights
Opportunity to address the crowd during event
Logo/Company/Name in all BFA printed materials and website for 1 year
Sponsorship acknowledgement and #Hashtag in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000 contacts, on-line resources, and press releases
Logo/Company/Name placement in individual event's poster & Banner display (Banner must be provided by Sponsor)
Ten BFA Mainstage Season Opening Night passes

Director

\$ 5,000

Guarantee exclusive sponsorship recognition in company's area of focus at the Director Level
One Table of ten at the *Festival* (Premium seating) & Guided Tour of La Plaza exhibit for all guests
One-half color page in the *Festival's* Program book
Corporate Merchandising Rights
Logo/Company/Name in all BFA printed materials and website for 1 year
Sponsorship acknowledgement in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000 contacts, on-line resources, and press releases
Logo/Company/Name placement in event's poster & Banner display (Banner must be provided by Sponsor)
Six BFA Mainstage Season passes

Star

\$ 2,500

One Table of ten at the *Festival* & Guided Tour of La Plaza exhibit for all guests
One-quarter page in the *Festival* Program book
Logo/Company/Name in all BFA printed materials and website for 1 year
Logo/Company/Name in event's printed materials & poster

Artists \$ 1,500

One Table of ten at the *Festival*
One-quarter page in the *Festival* Program book
Logo/Company/Name in event's printed materials & poster

Patron Single Ticket - Pre-Sale \$ 100

One Festival Access Pass – Includes Food & Drinks

Patron Single Ticket - Door Price \$ 125

One Festival Access – Includes Food & Drinks

Cash Donor I cannot attend but would like to make a contribution of \$ _____

Tributes & Congratulatory Opportunities

¡Olé! Festival de Las Artes Program Book

_____ Two-page spread color (size 17 x 11")	\$ 2,000
_____ Full page color (size 8½ x 11")	\$ 1,000
_____ Half page color (size 8½ x 5½")	\$ 500
_____ Quarter page B/W (size 4¼ x 5½")	\$ 250
_____ Business card B/W (size 3½ x 2")	\$ 100

Printing Deadline: Monday, July 13, 2015

Please submit your logo, artwork and/or message for Journal book on or before the printing deadline.

Graphic Specifications: High Resolution JPEG, PDF, GIF – 350 dpi minimum

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Sponsorship Opportunities and Benefits

Confirmation & Reservation Form

Printing Deadline: ***Monday, July 13, 2015***

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Support Level: Main Stage Producer Director Star Artists

Patron Single Ticket(s) - Pre-Sale _____ = \$ _____

Patron Single Ticket(s) - Door Price _____ = \$ _____

Cash Donation \$ _____

Program Book Tribute – See attached Tribute Opportunities Form

Check is enclosed – Please make the check(s) payable to **Bilingual Foundation of the Arts**

Please charge my Visa Amex Mastercard Discover

Credit card number _____

Expiration date _____ Amount \$ _____

Name as is appears on card _____

Signature _____

Please mail to: **Bilingual Foundation of the Arts**
 201 North Los Angeles Street, Suite 12
 Los Angeles, CA 90012 - Tel: (213) 437-0500

For more information or to make your reservation(s) by phone or e-mail, please contact:
Aracelly C. Alvarez, Corporate Sponsorships Manager at (626) 665-4370, aracellycal@msn.com

Thank you very much for your help and support!

Bilingual Foundation of the Arts (BFA) is a 501(c)(3) non-profit organization. Donations are tax deductible to the fullest extent provided by law. **Tax I.D. Number: 51-0169233** - City of Los Angeles Notice of Intention filed at BFA's Administrative Office.

FAIR MARKET VALUE PER TICKET/PERSON:	Sponsorship Level	Fair Market Value
<i>Premium Seat:</i>	\$ 150.00	\$ 75.00
<i>Patron Event Pass - Pre-Sale</i>	\$ 100.00	\$ 50.00
<i>Patron Event Pass - Door Price</i>	\$ 125.00	\$ 50.00

Main Stage	\$	15,000.00	
<i>Guaranteed exclusive sponsor in company's area of focus-Stage Recognition</i>			
Two Tables of Ten each – Premium Seating – Guided Tour of La Plaza Museum		\$	1,500
Merchandising Opportunity – Address crowd – Banner display (Provided by Sponsor)		\$	500
One Full color page (inside cover) in the Festival's Program book		\$	1,125
Logo/Company/Name in all BFA printed materials & website for 1 year		\$	500
Sponsorship acknowledgement and #Hashtag in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000			
Contacts, on-line resources, and press releases		\$	600
Logo/Company/Name placement in individual event's poster		\$	75
Ten BFA Mainstage Season Star Subscriptions (unlimited access to all Theater events)		\$	2,000
		\$	6,300
Deductible Contribution:	58%	\$	8,700
Producer	\$	7,500.00	
<i>Guaranteed exclusive sponsor in company's area of focus</i>			
One Table of Ten - Premium Seating – Guided Tour of La Plaza Museum		\$	750
Merchandising Opportunity – Address crowd – Banner display (Provided by Sponsor)		\$	500
One Full color page in Festival's Program book		\$	1,000
Logo/Company/Name in all BFA printed materials & website for 1 year		\$	500
Sponsorship acknowledgement and #Hashtag in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000			
Contacts, on-line resources, and press releases		\$	600
Logo/Company/Name placement in individual event's poster		\$	75
Ten BFA Mainstage Season Opening Night passes		\$	350
		\$	3,775
Deductible Contribution:	50%	\$	3,725
Director	\$	5,000.00	
<i>Guaranteed exclusive sponsor in company's area of focus</i>			
One Table of Ten - Premium Seating – Guided Tour of La Plaza Museum		\$	750
Merchandising Opportunity - Banner Display (Provided by Sponsor)		\$	250
One-half color page in the Festival's Program book		\$	500
Logo/Company/Name in all BFA printed materials & website for 1 year		\$	500
Sponsorship acknowledgement and #Hashtag in BFA's Social Media outlets (Twitter & Facebook), as well as in regular email blasts to more than 6,000			
Contacts, on-line resources, and press releases		\$	600
Logo/Company/Name placement in individual event's poster		\$	75
Six BFA Mainstage Season passes		\$	180
		\$	2,855
Deductible Contribution:	43%	\$	2,145
Star	\$	2,500.00	
One Table of Ten - Guided Tour of La Plaza Museum		\$	500
One-quarter color page in the Festival's Program book		\$	250
Logo/Company/Name in event's printed materials & poster		\$	50
Logo/Company/Name in all BFA printed materials & website for 1 year		\$	150
		\$	950
Deductible Contribution:	62%	\$	1,550
Artists	\$	1,500.00	
One Table of Ten		\$	500
One-quarter color page in the Festival's Program book		\$	250
Logo/Company/Name in event's printed materials & poster		\$	50
		\$	800
Deductible Contribution:	47%	\$	700