## CABE PDS YDT Revenue and Projected Revenue REPORT: AS OF NOVEMBER 15, 2014

Partnered/Regional PD (i.e. collaborating with a COE or organization to target a geographic area or need)

On-site PD (i.e. a one day stand and deliver PD, a keynote, or an ongoing classroom coaching contract)

Expert Consulting (examples: Dual Language Immersion start up, feasibility study, Master Plan Development, etc)

First Quarter – 2014-15 Contract Goal \$72,956 by close of Q-1 Confirmed Revenue \$148,970					
Location Title of Institute Dates  Del Norte Unified School District Eradicating Learned Passivity Elem, Sec., & Admin	# of participants/ maximum possible District wide Aug. 27	Price and duration  \$3,300 Single day	Revenue Projected/ Generated \$3,300	Cost and Expense (Includes presenter fees, travel, handouts, coffee/lunches for all attendees)  \$	Profit and % Profit Margin
Back to School STEM Literacy Dev. For English Learners in Secondary Science and Math	Pd. Reg. 34 Max: 50	\$395 Two days	\$13,430	Fee, mileage	\$9,800 72.9%
Back to School Unpacking the ELD Standards Elizabeth Jimenez	Max: 50	\$195 One day	\$6,240	Mileage, hotel	\$5,525 56%
San Bernardino City Unified School District A year-long alliance with the district to develop and write a districtwide multiliteracy plan and revise the EL Master Plan Sept. 2, 2014	—	Project fee \$126,000 4 consultants 2014-15 school year	\$126,000	\$88,200	\$37,800 30%
Quarter Two October – December 2014 Contract Goal by close of quarter \$175,095			\$208,155 Exceeded by \$33,060		

Location Title of Institute	# of participants/	Price and duration	Revenue Projected/	Cost and Expense (Includes presenter fees,	Profit and % Profit
Dates	maximum possible		Generated	travel, handouts, coffee/ lunches for all attendees)	Margin
Oct. 11 and Oct. 13		\$5,600/	\$5,600	\$900	\$4700
Administrators Training on how to run DELAC		2 days	, , , , , , ,		
Santa Maria Joint Union HSD – Elizabeth Jimenez					54%
October 30, 2014	40 registered/	\$195/ 1 day	\$7,800	\$2,000 fee, hotel room,	\$5,800
Bakersfield Teacher Institute - Ron Rohac	40 max			mileage, meals	410/
STEM Literacy for ELs in content areas November 12, 2014		\$13,500	\$13,500	\$500	\$13,000
Anaheim City School District		\$13,500	\$15,500	φ300	96.2%
Promoting Biliteracy through the Library and					3 0.270
consulting on their DLI program					
November 13, 2014	9	\$195/	\$1,755	\$2,200 fee, hotel room,	-\$445
Sacramento Teacher Institute – Ron Rohac	Max 30	1 day		mileage, meals	00/
STEM Literacy for ELs in content areas					0%
November 13, 2014	54	\$195/	\$10,530	\$1,100 airfare, hotel,	\$9,430
Sacramento Teacher Institute – Elizabeth Jimenez	Max 100	1 day		mileage, meals, shuttle,	
Unpacking the ELD Standards				duplication and	89.5%
N. 1 /D. 1 2014		<b>#20.000</b>	000000	shipping handouts	Ø16.700
November/December 2014		\$20,000	\$20,000	\$3,500 – Travel expense	\$16,500
SFUSD ELD Project					82.5%
			Need		
Quarter Three January – March 2015			\$51,845 to		
Contract Goal by Q-Three \$260,000			meet goal		
Shoreline USD - Pending	Districtwide	\$3,300			
ELD Standards					
January 9, 2015					

Location	# of	Price and	Revenue	<b>Cost and Expense</b>	Profit and
Title of Institute	participants/	duration	Projected/	(Includes presenter fees,	% Profit
Dates	maximum possible		Generated	travel, handouts, coffee/ lunches for all attendees)	Margin
AUHSD - Pending	Districtwide	\$1,650			
Library Training		Half-day			
January 23, 2015					
Del Norte Unified - Pending		\$6,500			
ELD Strategies and Classroom Coaching		Two days			
Febraury 12-13, 2015					
Placentia Yorba Linda – Pending		\$2,500		N/A	\$2,500
Unpacking the ELD Standards – Secondary ELD		One day			100%
March Teacher Institute					
2 days at CABE Conference					
March Teacher Institute					
March Teacher Institute					
Santa Clara County Office of Education STEM Literacy Strategies March 14, 2015	Countywide	\$2,500	\$2,500	Fee \$1,000+ travel \$500	\$1,000 40%
Quarter Four April – June 2015					
Teacher Institute					
Teacher Institute					
Teacher Institute					

Location	# of	Price and	Revenue	Cost and Expense	Profit and
Title of Institute	participants/	duration	Projected/	(Includes presenter fees,	% Profit
Dates	maximum		Generated	travel, handouts, coffee/	Margin
	possible			lunches for all attendees)	
Monterey Teacher Institute					
April 30, 2015 Elizabeth Jimenez					
<b>Monterey Teacher Institute</b>				Fee and Travel	
April 30, 2015 Ron Rohac				expenses	
Teacher Institute					
DELAC for Administrators 9-2pm					
-					
Riverside Teacher Institute				Fee and Travel	
May 20, 2015 Ron Rohac				expenses	
Riverside Teacher Institute				Travel expenses	
May 20, 2015 Elizabeth Jimenez					

Projected Revenues Budget
Projected Goal for 2014-2015 is \$291,000 with 30% profit/surplus--\$87,300 As of Nov. 3, 2014 confirmed revenues of \$209,575