5.3 Book Proposal -Parent Voices

CABE was approached by Lettie Ramirez (CABE Board Member) and Arthur Chou of Velazquez Press to consider the publication of a book in Spanish written by parents for parents. Lettie Ramirez has been mentoring and coaching 12 parents in Hayward who participated in Project 2 INSPIRE and other programs through CSU Eastbay and a grant from the Kellogg Foundation. They have been meeting once a week and have been discussing and writing together and developed the idea of publishing a book.

The proposed title for the book is **Recetas por el éxito/Recipes for Success**. The book would have approximately 15 chapters. Each chapter will have suggestions for parents to help their children. Some of the topics are:

- 1. Building Community—Community Learning Theory
- 2. How to Communicate with your children
- 3. Nutrition
- 4. How to go to College—interviews on successful college experiences
- 5. Importance of games
- 6. TV and Video Games vs. Reading
- 7. Importance of discipline
- 8. Motivation, setting goals,
- 9. Parental Involvement
- 10. Learning Styles
- 11. Educational System in US
- 12. College Graduate perspective
- 13. Participation at City, State and Nation
- 14. Parent Report Card—Israel
- 15. Financial Literacy
- 16. Chapter on using the dictionary—Velazquez Press request
- The book would be for Spanish speaking, Latino parents for Spanish speaking, Latino parents—similar to Chicken Soup for the Soul book format. Activities for parents would be included at the end of the book or each chapter.
- Graphic design is being proposed to be done by one of the participating parent's daughters
- Cooperation would be established with the CSU East Bay Spanish Department students helping with editing
- Proceeds would go to CABE
- Draft by October
- Final by December to editor
- Printing in January
- Promote at CABE 2016
- CABE P2I, CSU East Bay and Kellogg would be credited

It is recommended that the CABE Board approve this proposal and attached contract.