CABE CEO Report—Jan Gustafson-Corea

April 2019-June 2019



GOAL AREA #1			
STRATEGIC PLAN IMPLEMENTATION	Lead implementation of the CABE Strategic Plan/COMPASS:		
RESPONSIBILITIES & DUTIES	CEO REPORT		
(1) Serving as the strategic plan manager, ensuring that all work plans for Boardidentified priority projects are fully implemented and funded;	 Presented to the Board on June 22 the new strategic plan that has been developed by Boar and Staff and compiled by the CEO into a draft document for the full board to review and approve. Collaborated with President Elodia Lampkin and Strategic Plan leads on the process for developing the next stage of the CABE Strategic Plan—2018-2023—in preparation for the June 2019 Board Meeting. 		
(2) Providing support, guidance and oversight to all Strategic Plan/COMPASS consultants, as well as the educational consultant;	 Collaborated with and facilitated work group meetings with team members to finalize the focus areas and main goals and objectives of the new Strategic Plan.\ Monitored the progress and growth of implementation of the current CABE Strategic Plan. Supported 3.1 Family and Community Engagement through support of PFE (Parent and Family Engagement) (contracts, NPD Grant, CCF Grant in SIRS, marketing, growing the team, addressing and working on budget issues, etc.). Met with staff, addressed staffing needs. 		
(3) Engaging CABE staff in actively supporting implementation of the Strategic Plan/COMPASS priorities and work plans;	 Supported the development and second year implementation of the NPD grant in Rialto and Fontana USD. Appointed as one of four lead agencies for the Statewide Community Engagement Initiative through a partnership with SBCSS, FIS, and CCEE. Attended many meetings internally and with partners to prepare for the launch of the CEI, year one planning, and final budget agreement. 		
(4) Providing the Board with regular progress reports and analyses of Strategic Plan/COMPASS work plan implementation.	 Continued to support Strategic Plan 2.2 and 2.3 directly through meeting with directors of Program and Events and PDS regularly supporting the work on the Professional Development Framework and collaboration and planning for the future with PDS and implementation of the 2018-2019 conference/professional development offerings. Major accomplishments include the Summer DLI Institute, Binational GLAD, Regional Conferences and PD events in Bakersfield Monterey and Sacramento, and Riverside and various presentations at conferences (La Cosecha, CLSBA, CSBA, ALI, ELLLI, CARLA, BCN, etc.) 		

- Developed a Professional Learning Team comprised of several different CABE teams to consider organizational professional learning projects and issues, priorities, points of intersection and joint projects across team—PDS, DELIGHT and BEST. Deputy Director Cynthia Vasquez Petitt facilitates the group.
- Collaborated with Professional Learning Team to create the framework for a CABE Dual Language Teacher Academy Certificate Program. Presented to the Board Education Advisory Council for their input. Plans currently are to officially launch in fall of 2019.
- Successfully led and collaborated with team and Board on CABE 2020—planning committee, speakers, workshops, special events, sponsors, awards, etc. Record attendance—6400!
- As part of Strategic Plan 2.2 and 2.3 implemented major aspects of the Sobrato grant targeted towards bilingual teacher pipeline, administrator leadership training and advocacy at the California Commission on Teacher Credentialing.
- Applied (successfully) for second round of funding from Sobrato Family Foundation.
- Worked closely with Laurie Nesrala, Norma Rocha and ITCD team to advance the development and updates of the Design for Success website added by elements of content and design—in Spanish and English: CABE website, App, Resource Center, CABE and 2019 website and Facebook page.
- Met and communicated regularly with consultant Claudia Lockwood to provide feedback, information, and support for the implementation of 4.1 (including ELLLI support, 2-Way Directory, indicators of exemplary multilingual programs, University Seal of Biliteracy, SEAL visits, Prop 58 implementation, and grant development)
- Met with Enrique Gonzalez regularly in person and via phone to deepen our work with Strategic Partnerships (via partnership with Mexico) and to plan the Binational Professional Development Project and partnerships with Mexico—IME, SEE, INEA—and to address priority areas during the administration transition in Mexico. Strong emphasis was given to CABE 2019, Binational GLAD, creating a training for Mexican consulates on current trends and rights in the California education system, meeting with Secretary of Education of Baja California with new SSPI Thurmond, planning for the Mexican delegation presence at CABE 2019, and confirming MOU with IME, developing a new MOU with Baja California, .
- Communicated regularly with Membership Team to continue use of Basecamp, Smart Reg Membership Database, chapter consolidation, and membership receptions).
- Met with Martha ZD regularly to support the development of the work plan for 3.4, advocacy, to provide feedback on policy issues and attend meetings via telephone and in person regarding EL policy with CDE, SBE, and legislation. Legislative priorities for the 2019 legislative session in included a bill on biliteracy—SB594 and one of the EL Roadmap—AB1012. SB 594 was not approved and AB 1012 is moving forward.
- Included information and reminders for CABE Team members on the impact and relevance of the Strategic Plan on our daily tasks and rolls and responsibilities.

GOAL AREA #2			
CABE LEADERSHIP	Maintain and promote the CABE Essentials (values, vision/mission, theory of action, principles, strategic goals, and instructional priorities)		
RESPONSIBILITIES & DUTIES	CEO REPORT		
 (1) Implementing and evaluating strategic and financial goals; (2) Engaging board, staff, and partners to support CABE vision and strategic plan; (3) Developing and maintaining strong fiscal structures to support the implementation of the CABE strategic plan. 	 Secured the participation of high profile leaders to attend CABE 2019SSPI Tony Thurmond, Lupita Cortez Alcala, Zoe Saldana, Tom Adams, Tom Torlakson, Roberto Valdovinos, Miguel Angel Mendoza, David Garcia de Alba, Cristóbal Gutiérrez Carrera, Daisy Gonzalez and Feliz Ortiz Licon. Represented CABE at the Sobrato Policy Partner meetings in February and May. Represented CABE at National Dual Language Forun in Santa Fe. Represented CABE at the National EL RoundTable Multiliteracy Symposium in Washington DC and facilitated presentation. Accepted as member of Tony Thurmond Transition Team for Dual Language Learning. Met with Spanish Education Atache, Maria Jose Fabre, in Washington DC. Met with Secretary of Education of Baja CA—Miguel Angel Mendoza. Met with Dan Ward, Editor, Langauge Magazine. Asked to keynote at CALSA Summer Conference. Served as liaison to relationship and communication between SSPI Thurmond and Torlakson and Secretary of Education of Baja CA—Miguel Angel Mendoza. Facilitated and supported state level meetings at CABE HQ—the CCEE Community Engagement Initiative Binational Relationship Development—Coaching support for Binational GLAD in March, April May, Plaza Comunitaria, Formadores de docentes, meeting of the Advisory Board for the Mexican Consulate Ventanillas de Educación in Mexico City. CABE Leadership traveled to Mexico City to meet with new appointed leaders in IME, INEA, SEP. Met with Barbara Flores in person and via phone as Director of Financial Affairs. Met with Barbara Flores in person and belma Chwilinski on plans for CABE international education experience in Peru in July of 2019. Contacted and communicated via phone and text with incoming board members Met with CDE staff on a variety of issues—CSA, BCN, CABE, Mexican partnership, CABE 2019 and 2020. 		

Met with and continued collaborative partnership with Center for Applied Linguistics (CAL) Met with Finance & Executive Committees in November to discuss fiscal state and Board agenda. Met with CABE Accounting Consultant on a regular (weekly/daily) basis for budgetary and fiscal reports, yearly 2017-2018 audit, and monitoring of CABE fiscal state. Met weekly and worked closely with Coordinating Council members on the programmatic and fiscal growth of CABE and how the development of our work that is directly correlated to the strategic plan and the CABE Essentials. Emphasized the CABE Vision and Essentials as our foundation on regular (daily/weekly basis) through all communication, social networking, promoting, branding, legislative action, etc. Met regularly with and supported Martha Zaragoza Diaz (Legislative Advocate) along with Californians Together on policy, CDE, and state board of education issues.

GOAL AREA #3

BUDGET AND FUND DEVELOPMENT	(REFER TO COMPASS ACTION PLAN 4.6)	
RESPONSIBILITIES & DUTIES	CEO REPORT	
 (1) Establishing budgets, budget strategy, and fund development goals for all Strategic Plan/ COMPASS priority projects, as well as for operational priorities; (2) Establishing a system of contract development, management, and monitoring; (3) Establishing a system of fund solicitation strategies; (4) Developing a portfolio of cultivation strategies ("making friends"); (5) Conducting an annual membership drive to increase membership; (6) Maintaining, monitoring, and evaluating the budgeting and fund development plan and process; (7) Raising funds for CABE's operations from any and all sources, private and public; (8) Guiding staff and bringing about efficient fiscal operations and activities. 	 Led the development of the CABE 2019-2020 preliminary budget of \$6.5 million. (for Board consideration and approval on June 22, 2019). Proposed staff salary range and increases to Board for approval. Realized an estimated surplus of \$175,000 for 2018-19. Created a proposal for the board's consideration re surplus funds—investments and special projects. Continue the operationalization of the 2018-2019 budget at \$5.7 million. Awarded new two year grant from Sobrato Family Foundation for \$600,000 Currently met and surpassed CABE 2019 registration and revenue goals by \$500K and 6400 attendees. Met and surpassed the third quarter revenue goals for P & E (4 regional conferences and the annual conference) P2i, and PDS, and summer DLI institute. Communicated with Director of Finance and President regarding specific fiscal aspects. Planned for and facilitated quarterly call with the Financial Committee in June. Manage and approve weekly accounts payable payments through Bill.com. Approved the proposal for the investment and allocation of surplus cash to rebuild our reserve and to create financial stability for the organization—plan approved by the Finance Committee in November, 2018 and full board in December 2018. Prepared for and met with auditors (in conjunction with Accounting Consultant) from Clifton Larson and Allen June to approve the Letter of Engagement for 2019-2020. Met with project officers from the California Endowment, and the Sobrato Foundation regarding projected funding, planning and renewal of grants. Developed and implemented plans of action for the above grants from the Sobrato Family Foundation, USDOE NPD grant, California Endowment, and the California Collaborative for Educational Excellence. Submitted reports for grants from Sobrato Family Foundation, The California Endowment, NPD, and IME. 	

 Worked extensively with accounting consultant, business team and coordinating council to implement budget for 2018-2019 with fidelity. Requested and supported coordinating council members meeting with Accountant Consultant on
 at least a monthly basis to review program budgets. Monitored and supported the implementation of the system of contract development,
management, and monitoring which is managed by our Administrative Systems Manager.

	DESCRIPTION				
GOAL AREA #4					
BOARD ENGAGEMENT & LEADERSHIP	Work collaboratively with the Board Executive Committee to design and roll out a Board engagement and leadership strategy for engaging CABE Board in effectively and compellingly understanding, communicating, and enacting the CABE Strategic Plan/COMPASS				
RESPONSIBILITIES & DUTIES	CEO REPORT				
 (1) Developing effective communication strategies; (2) Providing leadership to board members in implementing the CABE strategic plan; (3) Creating a project management process to contribute to and monitor the progress of the strategic plan. 	 Planned and prepared June Board Meeting with President, President-Elect and Executive Committee. Successfully implemented Board elections for 2019-20 board—incumbents and new candidates. Planned and prepared for new Board Installation for June 2019. Supported the development 2019-2020 schedule for Board member. Met with Elodia Ortega-Lampkin, President, in person and via phone/email weekly regarding CABE programmatic, relational and growth areas. Met with out-going Board member Ana Donovan to thank her for her service. Attended events with President Elodia Ortega-Lampkin to promote CABE visibility and presence—Swearing in of Tony Thurmond, CALSA Focus on Results, Mexico City—meetings with IME, SEP, INEA and CONALITEG. Met with leaders from Colorado CABE, DLeNM, Ed Trust West, Californians Together, CLSBA, and CDE leadership. Met with CABE Board President and President Elect to plan for CABE 2019 and 2020 Met with Rosa Armstrong to finalize plans for Peru trip in July 2019. Met with new SBE member Kim Pattillo Brownson with other educational partners. Engaged CABE Board in the development and review of the CABE Vision, Mission and Theory of Action and the continuation of the renewal and revision of our strategic plan and prepared to present next level of planning at the December Board meeting. Invited and confirmed Board members to attend and participate in Binational GLAD, Summer DLI Institute, Regional Conferences, Cal Tog quarterly meetings, CABE PD offerings. Worked and coordinated with the Director of Legislative affairs and CABE Lobbyist on policy. Met with Audit Committee regarding the letter of engagement and preparation for the 2019-2020 Continued the implementation of Basecamp for communication and file sharing 				

GOAL AREA #5 STAFF ENGAGEMENT & LEADERSHIP	GAGEMENT & (Refer to Strategic Plan/COMPASS Action Plan 4.5)		
RESPONSIBILITIES & DUTIES	CEO REPORT		
 (1) Creating an office culture of quality service, support, leadership, and accountability; (2) Engaging all staff in the development of work teams and work plans tied directly to the CABE strategic plan. (3) Intentionally seeking alignment across CABE departments and teams to build CABE's capacity for leadership, engagement, and accountability. (4) Establishing and utilizing an external committee or advisory board of experts, colleagues, and practitioners to provide input and feedback to staff and the Board regarding CABE's developmental work. (5) Developing professional growth plans with staff to support their advancement and learning. 	 Lead a CABE team of 44 members 26 FT, 12 PT, and 6 Consultants. Led/co-facilitated Staff meetings in April, May and June with a continued focus on CONNECTING ACROSS THE Cs (Communication • Collaboration • Creativity • Critical Thinking • Consideration • Compassion) and CABE 2019 debriefing and planning forward for 2020. Preparing for staff performance review process to occur in August-Sept 2019. Co-plan for CABE Team Retreat—August 21-22 in San Francisco. Preparing renewal of contracts for 6 consultants. Supported the planning for celebrating the holidays and birthdays at CABE HQ. Met daily with Deputy Director for coordination, support, training and implementation. Co-Facilitated Coordinating Council Retreat and Biweekly as group and individual members weekly or biweekly (with Deputy Director). Met regularly with staff—whole staff meetings, coordinating council, teams, and individuals Prioritize touching base and meeting personally with each staff member every week. Sent weekly Monday Message to Team and regular consultants regarding cross team information, news and updates, and connection of work to the CABE vision and Strategic plan. Hired new team members WebDeveloper/IT team member—Larrie Carol. Developed and fine-tuned process for interviews and hiring of new staff. Worked regularly with Laurie Nesrala on the preparation of the 2020 Multilingual Educator. Membership support, and the CABE Corner—our monthly E-newsletter Worked closely with Strategic Plan Consultants on development of priority areas, goals and work plans for new strategic plan. Coordinated with Gloria Inzunza Franco as consultant for annual conference workshops and presentations. Engaged with staff on going regarding debriefing, planning and organization for CABE 2020 and regional conferences. 		

- Met with managers regarding the implementation of the CABE 2018-19 budget and programmatic goals and priorities and the preparation of the 2019-2020 preliminary budget.
- Continued to encourage and guide team collaboration, planning and growth.
- Regularly engaged team in discussions regarding leadership during coordination council and implementing new structure and focus to Coordinating Council meetings.
- Continue to encourage and build staff level of professionalism, growth, and cross team connections.
- Offered in person and online computer trainings to all staff.
- Met with close CABE partners for input and feedback on CABE programs and offerings.
- Support systemic growth and use of technology throughout staff to improve services—attending off site trainings, supporting implementation of new CABE Email—gocabe.org, upgrading software, hardware, trainings on different software, ransom-virus, etc.
- Celebrated birthdays, holidays, graduations and special events and honored losses.
- Provided encouragement and recognition to staff for their dedicated efforts by celebrating birthdays, providing Starbucks run, lunch at staff meetings, and regular treats.
- Addressed growth and performance needs with different staff members
- Focused with team on creating systemic and organized flows to work projects to enhance professionalism and efficiently in work.
- Met with key partners, experts and colleagues to ask for insight and feedback on CABE's growth and future development work.

GOAL AREA #6				
OPERATIONAL LEADERSHIP	Manage the operation and administration of the CABE organization to ensure CABE"s organizational, programmatic, and fiscal success and sustainability.			
RESPONSIBILITIES & DUTIES	CEO REPORT			
 Providing strong leadership and professional model for staff; Assuring sound financial and human resources policies. Developing and maintaining strong relationships with partner organizations. 	 Plan for CABE 2020—invitation of Honorary Chairs, Co Chairs, planning committee meeting artwork and theme, workshops, speakers, sponsors, special events. Focused on addressing, building awareness & development of the new CABE Strategic Plan. Met with contractor and architect to begin work on building improvements (large conference room/office space, patio, and other misc areas.) and to plan for improvements to be completed in August 2019. Collaborated with Manager of IT/CD for Exterior Signage for CABE. Submitted plans and permit requests to City of Walnut for building improvements—approved. Supported Administrative Systems Manager regarding building repairs and improvements, membership issues, and HR processes. Continued to support and collaborate on a daily (sometimes hourly!) basis with Deputy Director, Cynthia Vasquez Petitt. Supported CABTE as organizational affiliate and named Ivannia Soto as ex-oficio board member to CABTE. CABE taking the lead with CABTE on advocacy with CCTE. Supported the development of Project BEST and leadership of Ivanna Soto with the Sobrato grant and inaugurated the BEST Administration Leadership Series for dual language immersion. Prioritized the structure for regular meetings of team member involved in delivery of professional development content to build connections and support systems for the content and curriculum we provide—facilitated by Deputy Director. Continually and regularly spoke about and share the CABE vision and mission with partners, clients and staff—Unidos US, CABE 2019 and 2020 Planning Committee, Cal Tog, ELPLN, ELLLI, CARECEN, CALSA, CLSBA, DLeNM, CSBA, ACSA, PTA. CTA, CAL, CDE, National EL Round Table, NABE, EdTrust West, Advancement Project, CCTC, etc. Communicated with SPI-Elect Tony Thurmond's team on participation in Transition Team and participation CABE Binational Project and in the fall of 2019. Maintained International Relationships w			

•	Continued to support the	full implementation	of the Telepayroll and	d Bill.com system

- Used and promoted social media to support CABE events, ideas and resources—recently surpassed 6786 likes on FB—a 7% increase from March and 500% increase since 2012. Also increase presence on Twitter, Instagram and Linked-In
- Continued to develop systems and protocols for efficient and smooth office operations.

TRAVEL

Travel Conducted for April -June

- Sacramento—SBE, BCN, CCEE Board meeting, Regional Conference
- Washington DC—National EL Roundtable—May
- Tijuana and San Diego—Binational GLAD
- San Francisco/Oakland—Chinese programs, CABE 2020 planning

Forecasted Travel for April-June 2019

- Sacramento-- SBE, CDE, Leg., CCEE Board meeting
- San Francisco—CABE 2020
- San Diego-CALSA
- **Peru**—CABE Trip
- Washington DC—National EL Roundtable
- Mexico City & Tijuana—Binational Project